



Press release

For immediate release

Prevegyne[®], the ONLY 6-day vaginal tablet treatment for non-specific vaginitis/bacterial vaginosis, now with the convenience of a vaginal applicator

BLAINVILLE, Quebec, Canada - May 8, 2019. Duchesnay Inc., a company specializing in women's health, is proud to announce that Prevegyne[®] vaginal tablets, indicated for the treatment of non-specific vaginitis/bacterial vaginosis and available without a prescription at the pharmacy counter, now come in new packaging that includes a vaginal applicator to facilitate insertion.

“Duchesnay is committed to continuously seeking ways to better meet our customers’ needs. When it came to Prevegyne[®] vaginal tablets, that meant finding a way to make inserting the tablets easier and more comfortable. By including a vaginal applicator in Prevegyne[®]’s packaging, we are confident that women will find Prevegyne[®] simpler and more convenient to use”, said Eric Gervais, Executive Vice President, Duchesnay Inc.

About Prevegyne[®]

Prevegyne[®] controlled release vaginal vitamin C (ascorbic acid) tablets, a natural health product approved by Health Canada, are clinically proven to:

- Rapidly lower vaginal pH
- Eliminate unpleasant odour
- Restore vaginal flora

Prevegyne[®] has no known drug interactions. Its special formulation releases vitamin C over several hours, allowing effective therapeutic action, while reducing the risk of irritating the vaginal walls.

In addition, Prevegyne[®]’s new packaging bears the seal of recognition issued by the Society of Obstetricians and Gynecologists of Canada’s (SOGC) Brand Recognition Program. As part of this program, products are independently and carefully reviewed by a panel of medical professionals to help Canadian consumers make informed choices about products available without a prescription.

“We are very proud to have earned the SOGC’s seal. Recognition from an organization that shares our dedication to women’s health and wellbeing is especially important to us.”, said Dany Hallé, Vice President, Commercial Affairs, Duchesnay Inc.

For more information about Prevegyne[®], please visit prevegyne.com

About Duchesnay

Duchesnay is a specialty pharmaceutical company with a long-standing commitment to women's health. Until recently, the company focused on filling the void in terms of scientific research and education and on developing pharmacological solutions that are safe and effective for use during pregnancy and breastfeeding.

Today, Duchesnay has broadened its portfolio of products to offer safe and effective therapeutic options that meet the health and quality of life needs of women and their family members at different stages of their lives.

For more information about Duchesnay, please visit duchesnay.com

Information:

Miriam Lauzon

T 514.739.1188 x224

mlauzon@capital-image.com